

# WHY URBANRYOT?



PROFESSIONAL ADVISORY



SUITABLE FOR ALL CROPS



SMART WATERING SYSTEM



CURATED HARVEST PLAN

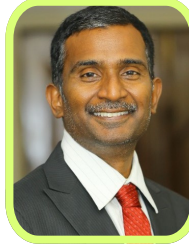


LIGHT WEIGHT & LEAK PROOF



LIVE VIEW

## TEAM



**Satish Reddy Ambati**  
C.E.O

An Agri-professional with 20+ years of expertise in agri-horti sectors with emphasis on safe food concepts. Graduated from Texas A&M University and educator at Telangana State Horticulture and Agriculture Universities. impacted several communities while handling multiple projects for urban and peri-urban greenery solutions.



**K. Kranthi Kumar Reddy,**  
EXECUTIVE DIRECTOR

A farmer and storyteller, Kranthi transitioned from a 20-year career in electronic media production. He directed episodes of 'Bhumiputra' on Maa Television and authored over 10 books on agriculture. Founder of Nature's Voice, a platform promoting sustainable agriculture.



**Dr. G. Syamasundar Reddy**  
MENTOR

An agricultural scientist turned farmer with 20+ years of experience in organic and sustainable farming. Former faculty at IIT Hyderabad, Sr Scientist & Head at KVK, Tuniki, MEDAK. Co-founder & CEO of 'Samhitha Crop Care Clinics, Hyderabad,' converting traditional agricultural knowledge into specific interventions

## SERVICES

-  GARDEN DESIGN & ESTABLISHMENT
-  GARDEN MAINTENANCE
-  PLANT NUTRIENTS
-  PEST MANAGEMENT
-  GARDEN TOOLS AND IMPLEMENTS
-  SMART IRRIGATION
-  TECHNICAL ADVISORY



# URBANRYOT

Cultivating Health and Happiness



## WE ARE WHAT WE EAT

[www.urbanryot.com](http://www.urbanryot.com)

 [info@urbanryot.com](mailto:info@urbanryot.com)  +91 76609 22222

# THE FRESH FOOD PUZZLE



Limited Access to Fresh Produce



Quality Assurance



Pesticide & Chemicals



Availability of Unhealthy Options



Low Shelf life

# WHY HOMEGARDEN IS BEST FOR YOU?

Your Garden, Your Rules:  
Cultivate Your Cravings



Elevate Your Health  
with Green  
Ambience &  
Oxygen



Reduce your Carbon  
footprint



Say Goodbye to  
Pesticides & Chemicals



Make the Most of  
Limited Space with  
Clever Gardening  
Strategies

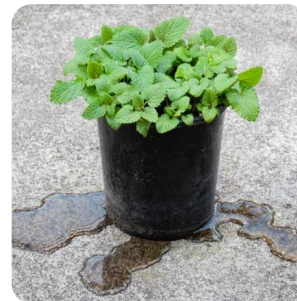


Fresh Picks, Straight from  
Your Garden

# CONVENTIONAL ROOFGARDEN CHALLENGES



Maintenance and  
timely watering



Water leakages &  
weight issues on  
rooftops



Unavailability of  
timely expert advice



Lack of genuine  
inputs & service